



Llangollen International Eisteddfod

Preparations are well underway for the 2025 Llangollen International Eisteddfod, and I am writing to you as part of our annual fundraising appeal to Local Authorities, Town and Community Councils.

We are immensely appreciative of the support we have received in the past and I am writing to ask if you would consider supporting us again in 2025.

The Eisteddfod's rich heritage extends back to the unique innovation of the founders in 1947, who saw the festival as a means of using the arts to bring different peoples together in a spirit of peace and friendship. The Eisteddfod has always been a community led initiative and continues on this basis with the support of some 600 volunteers. Bringing significant community benefits, the event attracts around 4,000 competitors each year and audiences of around 20,000 throughout the week. This brings an estimated £1.6 million in economic benefits to the area while the festival is taking place, and is an important part of the region's cultural and heritage offering, enhancing the tourism profile of NE Wales throughout the year.

2025 will continue with the strides forward we made in 2024, with the return of the town Parade, a reinvigorated Eisteddfod field with plenty of family entertainment, as well as numerous outside performance areas, workshops, celebrations of our Welsh heritage and daily showcases of cultures from around the world.

Along with our Eisteddfod week running from 8-13 July, we are also putting on a number of additional events before this, in collaboration with Cuffe & Taylor, who are part of Live Nation. This will include world-class performers such as Texas, The Script, and James.

We hope that you will continue to support us both financially and ideologically in any way that you can help us with this event which showcases the best of Welsh culture both at home and across the globe.

I look forward to hearing from you.

Kind regards

Dave Danford | Artistic Director

Dave Danford

Llangollen International Eisteddfod

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